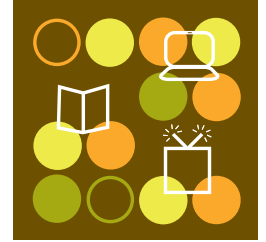


Lori Roberts | 201-362-6224



FCB Health, NY | 2021-Current
Group Art Supervisor

Alprolix, Eloctate, Rare Blood Disorders

Perfect Circle Communications, VT | 2011-2021
Owner/Creative Director

Direct Energy/NRG, University of Vermont Medical Center

Kelliher Samets Volk (KSV), VT | 2009-2011
Associate Creative Director

National Grid, VITL Online Health Records, King Arthur Flour, FairPoint Communications

Rapp Worldwide, NY | 2007-2009
Freelance Art Director

Johnson & Johnson, Bayer Diabetes, Kaiser Permanente, Zostavax, Singulair

Grey Advertising, NY | 2000-2007
Associate Creative Director/Art Director

Wet Ones, Playtex Baby, Playtex Sport, Gentle Glide, Partnership for a Drug Free America
Imitrex, Actonel, Botox Cosmetic, Robitussin, ChapStick

Earle Palmer Brown (EPB) | 1998-2000
Creative Director-NY

Champion for Women, Best Foods, Worldcom, BlueCross/BlueShield

1995-1997
Co-Creative Director, Bethesda, MD

Virginia Lottery, Roy Rogers, Golden Corral, Sentinel

AC&R/Bates USA, NY | 1990-1995
Senior Art Director

Foot Locker, Lady Foot Locker, Champs Sports, Cunard

Syracuse University
BFA, Advertising Design

NY School of Visual Arts
Continuing Education

Additional Freelance: Rezonix, Multaq, Hypermunes, Boniva, AccuDial

Online Portfolio easily viewed at: lori robertsonline.com