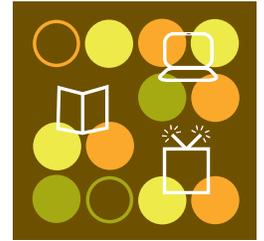


Lori Roberts | 201-362-6224

FCB Health, NY | 2021-Current

Group Art Supervisor

Alprolix (Hemophilia B), Eloctate (Hemophilia A), Sanofi Rare Blood Disorders, Sarclisa (multiple myeloma)



Perfect Circle Communications, VT | 2011-2021

Owner/Creative Director

Direct Energy/Hess Corporation, University of Vermont Medical Center

Kelliher Samets Volk (KSV), VT | 2009-2011

Associate Creative Director

National Grid, VITL Online Health Records, Ellio's Pizza, King Arthur Flour, FairPoint Communications

Rapp Worldwide, NY | 2007-2009

Art Director

Johnson & Johnson, Bayer Diabetes, Kaiser Permanente, Zostavax (shingles), Singulair (asthma)

Grey Advertising, NY | 2000-2007

Associate Creative Director/Art Director

Wet Ones, Playtex Baby, Playtex Sport, Gentle Glide, Partnership for a Drug Free America
Imitrex (migraine), Actonel (osteoporosis), Botox Cosmetic, Robitussin, ChapStick

Earle Palmer Brown (EPB) | 1998-2000

Creative Director-NY

Champion for Women, Best Foods, Worldcom, BlueCross/BlueShield

1995-1997

Co-Creative Director, Bethesda, MD

Virginia Lottery, Roy Rogers, Golden Corral, Sentinel

AC&R/Bates USA, NY | 1990-1995

Senior Art Director

Foot Locker, Lady Foot Locker, Champs Sports, Cunard

Syracuse University

BFA, Advertising Design

NY School of Visual Arts

Continuing Education

Additional DTC/OTC Freelance: Rezonix (nausea), Multaq (atrial fibrillation), Hypermunes (infection), Boniva (osteoporosis), AccuDial (pediatric cough and cold)

Online Portfolio easily viewed at: lori robertsonline.com

lori robertsonline@mac.com